

**NALA CAMPAIGN 10,000
SIGNATURE JUSTIFICATION**

Preliminary Report

DRAFT

As of **21st June 2021** The Nala Beijing+25 Manifesto Campaign successfully managed to collect over **10,360** signatures and endorsements through online and offline collection methods.

The campaign reached and collected signatures from over **105+ countries** across the globe.

Over 8,780 signatures were collected through Webforms on the website and through signup forms on Facebook in **English, French, Arabic, Portugues, Spanish and Kiswahili**. This was the main method of signature collection for the campaign.

Signatures were collected across all African regions on the continent and in the diaspora. The campaign reached and engaged over **11** countries in **Southern Africa**, **15** Countries in **East Africa**, **5** countries in **Central Africa**, **14** in **West Africa** and **8** in **North Africa**. The campaign Also reached and attracted over **52** countries across **Europe, Asia, The Middle East** and **The Americas**.

The signature identifier for this method was the user's email address. Through this method, with the understanding and consent of the signers, we managed to collect additional information to help us understand where they were coming from. The other information collected was **Nationality, Age Range and Gender**. *See the charts section below for charts concerning this information.*

The second collection method carried out offline, through selected volunteer collectors who mobilized, informed and gathered signatures from people across **The Democratic Republic of Congo (490), Republic of Tanzania (486) Sierra Leone (496)** and a **South Sudanese Displacement Camp in the Republic of Uganda (113)** - From the offline efforts, a total of 1,580 signatures were collected. For this collection method, the signature identifier was the participants mobile phone number.





Through the offline collection method, with the understanding and the consent of the signee(s), the campaign managed to collect **Gender** and **Age Range** information in order to learn more about these communities. *See the charts section below for charts concerning this information.*

As of 21st June 2021, all the campaign online forms remain open and signatures are still being collected.








Note: This short justification report is based on collection methods, signature identifiers and reach only. This information is still being verified further, hence, the full report of activities involving the online and offline collection methods will be available at the end of **July 2021**. For more information regarding this report, you can contact Nalafem at hello@nalafem.org

ONLINE

-  Web Sign Forms: **2,676**
-  Facebook Sign Up Forms: **5,738**
-  Office of The AU-OYE Pre Campaign Forms: **366**
-  **TOTAL: 8,780**

OFFLINE

-  Democratic Republic of Congo: **490**
-  Sierra Leone : **496**
-  South Sudan Refugee Camp: **113**
-  Tanzania: **486**
-  **TOTAL: 1,580**

CUMULATIVE: 10,360

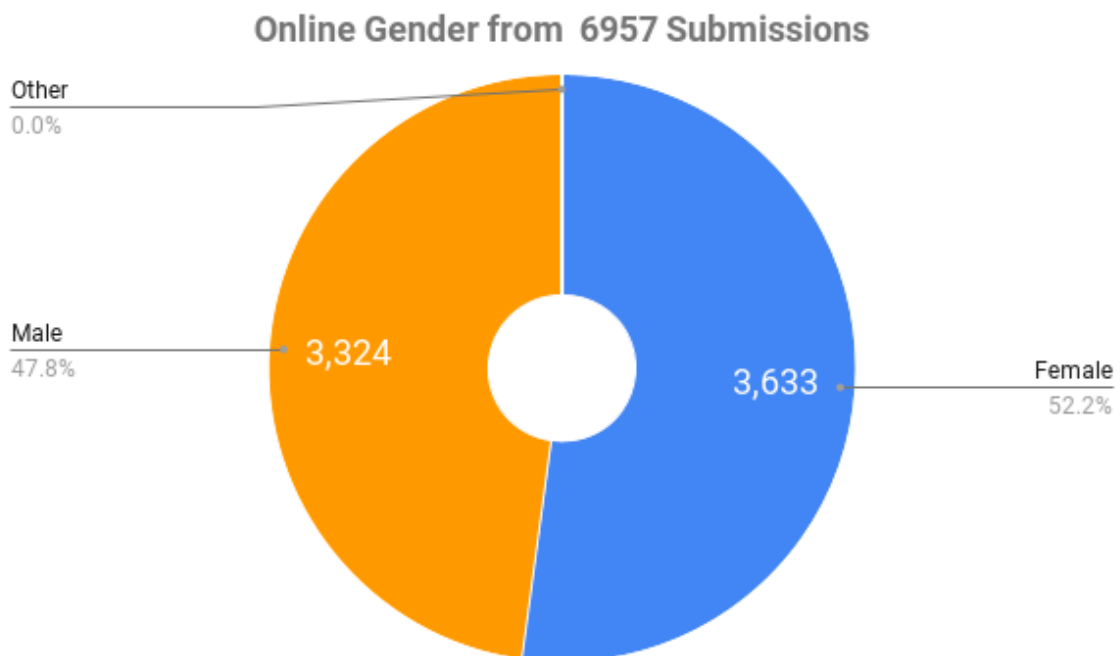
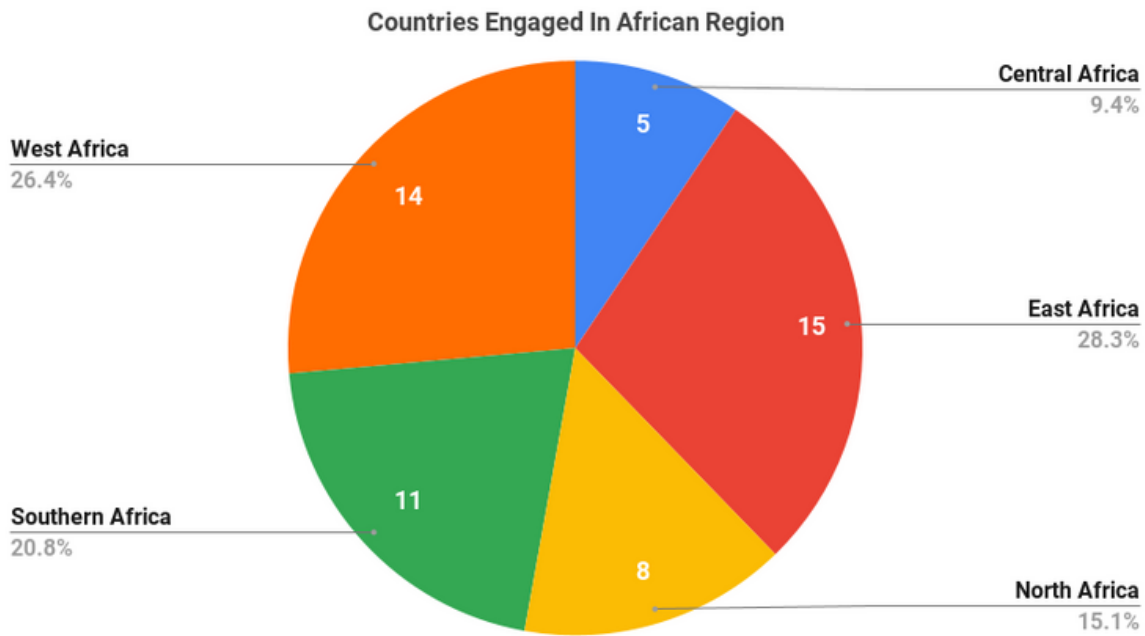
As at 21st June 2021



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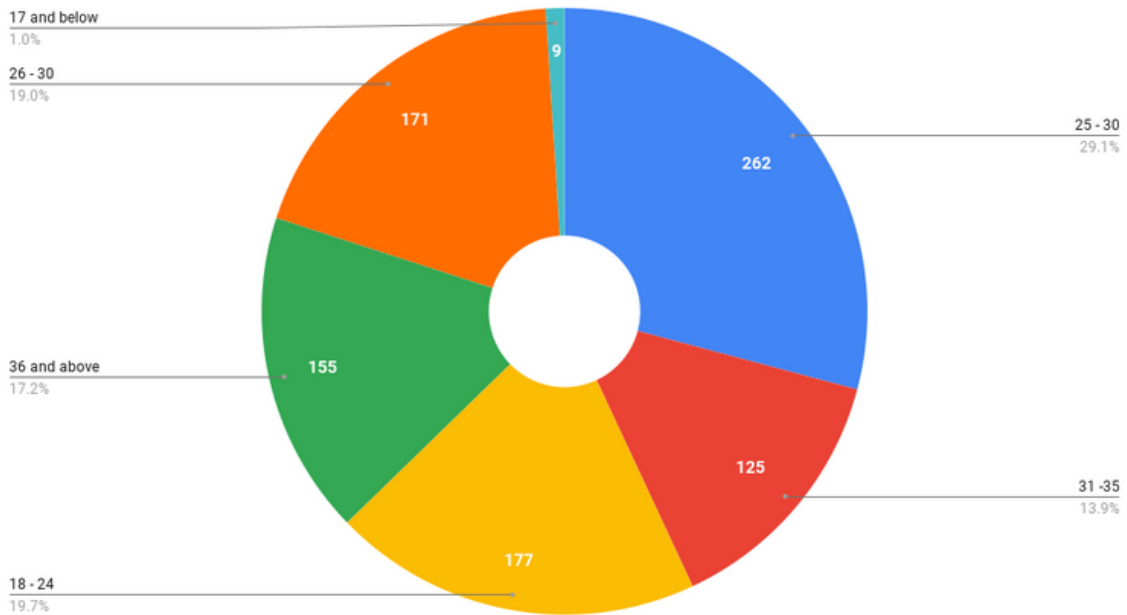
Online Charts

These charts are based on information that was submitted including Country, Age Range and Gender.



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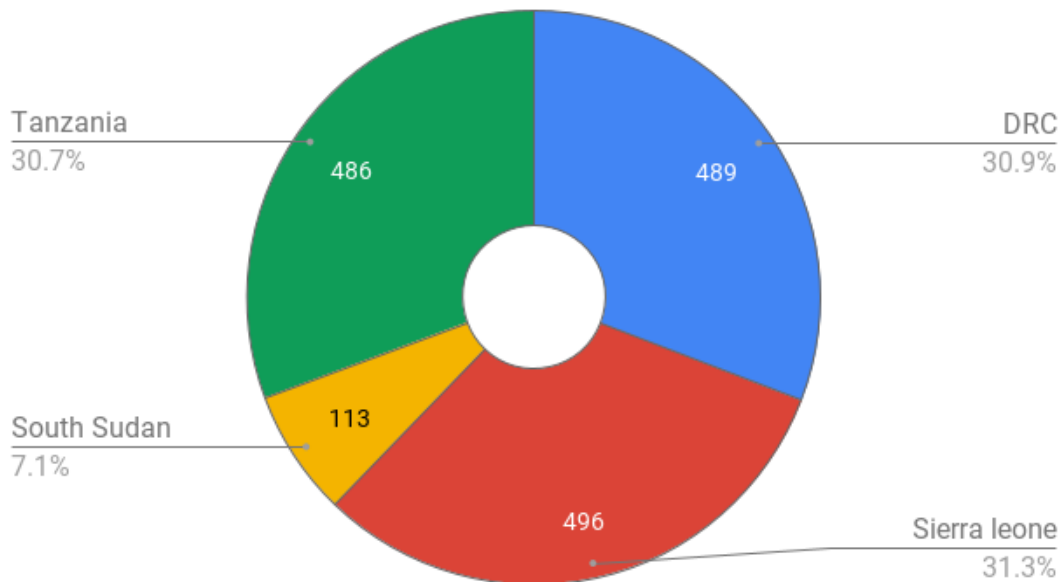
Age Range From 900 Submissions



Offline Charts

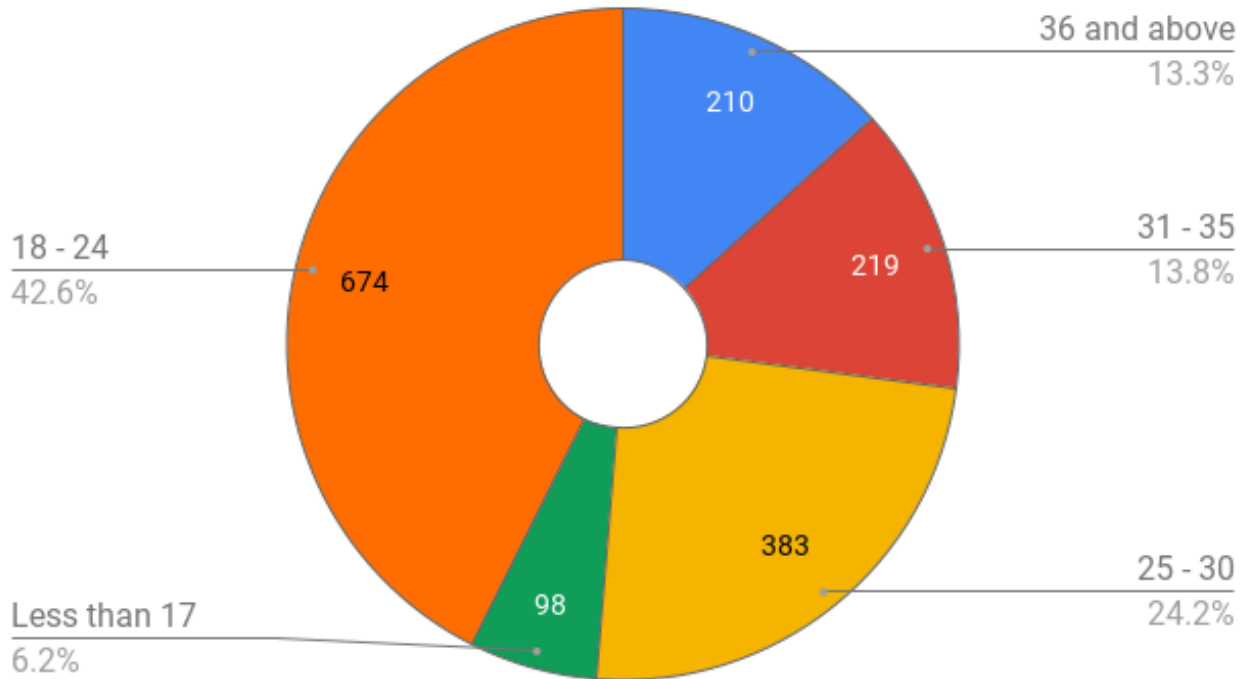
These charts are based on information that was submitted including Country, Age Range and Gender.

Offline Signatures By Country

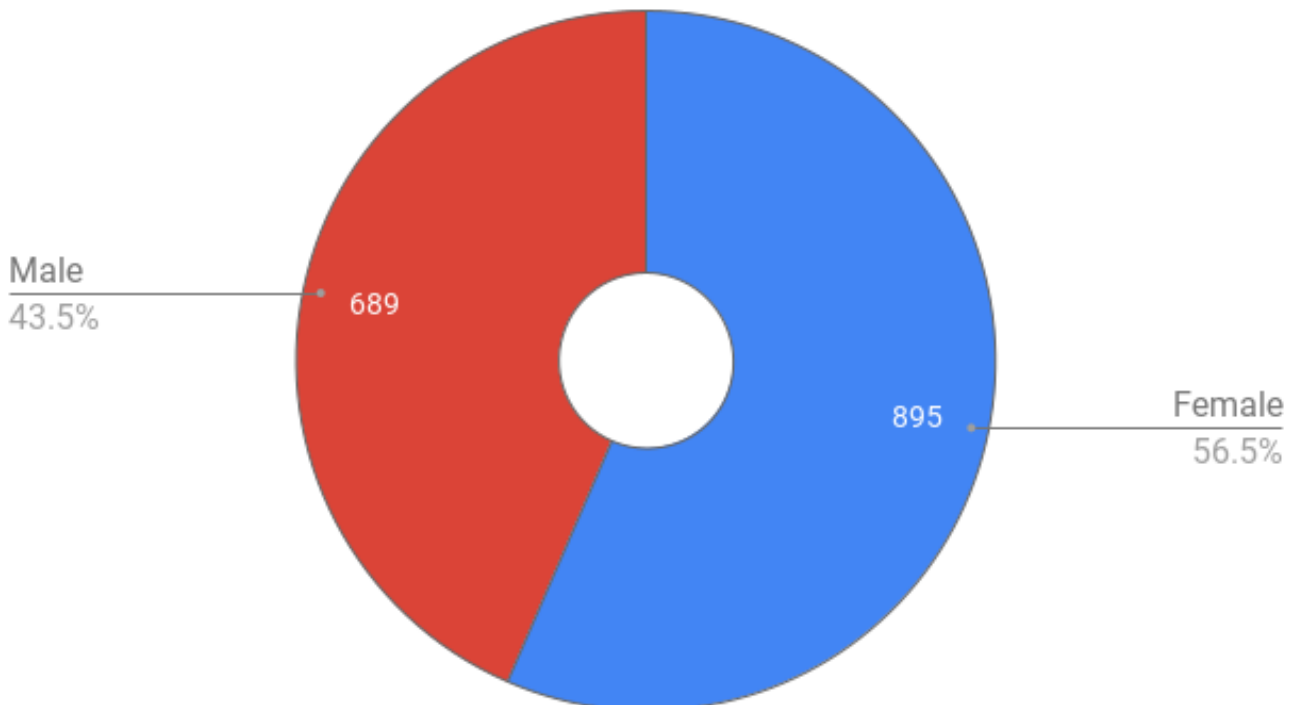


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Offline Signatures By Age Range



Offline Signatures By Gender



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